

**Official Rules for the Direct General 2017  
JJ's Gobbler Sweepstakes**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. **Eligibility:** The Sweepstakes is open only to legal residents of the Alabama, Arkansas, Florida, Georgia, Illinois, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Texas and Virginia who are at least eighteen (18) years old. Employees of Direct Administration, Inc. ("Sponsor"), as well as the immediate family (spouse, parents, siblings, and children) and household members of those employees, are not eligible to enter.
2. **Entry Period:** The Sweepstakes begins at 12:00 AM Central Time on October 31, 2017 and ends at Noon Central Time on November 10, 2017 (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for all aspects of the Sweepstakes, including entry period, prize notification, and claim for a prize.
3. **How to Enter:** Visit the Direct Auto & Life Insurance Connect blog at <https://blog.directgeneral.com/> or by clicking on our social advertisement and complete the on-line entry form by providing your first and last name, your address and valid phone number, and your E-mail address. There is a limit of one (1) entry per person and you may not use multiple email addresses to enter. The use of any agency or any automated system to enter is prohibited, and Sponsor reserves the right to disqualify any entries received through such method or that is otherwise noncompliant. Sponsor reserves the right to edit or remove any Entry for any reason. Entries will not be acknowledged. By entering, you indicate your full agreement to these Official Rules and Sponsor's decisions regarding the Sweepstakes, which are final and binding. Winning a prize is contingent upon fulfilling all requirements in these Official Rules.
4. **Drawings:** On or about November 12, 2017, Sponsor will select a total of two (2) potential winners in a random drawing of all valid entries received. The odds of being selected depend on the number of valid entries received. Sponsor will notify the potential winners by Email. **DUE TO THE SHIPPING DEADLINE, POTENTIAL WINNERS MUST REPLY TO SPONSOR'S EMAIL WITHIN 24-HOURS OF THE DATE OF THE EMAIL TO CLAIM THE PRIZE.**
5. **Prizes:** Each of the winners will receive a Full Course Thanksgiving Day Dinner that will feed 6-12 people. The approximate retail value for each prize is \$600.00. A winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason.
6. **Requirements of Potential Winners:** Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on his/her behalf. If the potential winner cannot be reached or fails to timely acknowledge Sponsor's notification, the Sponsor may select an alternate potential winner in his/her place at random from the remaining entries. If a potential winner is disqualified or fails to abide by the Official Rules for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. **A potential winner must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements.** Only three (3) alternate potential winners may be contacted. Sponsor's decisions as to the administration of the Sweepstakes and award of prizes are final.

7. **General Conditions:** If the operation, security, or administration of the Sweepstakes is impaired in any way, Sponsor may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes; (b) award the prizes at random from among the eligible entries received up to the time of the impairment; or (c) terminate the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Sweepstakes, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Sweepstakes is subject to federal, state, and local laws and regulations and is void where prohibited.
8. **Release and Limitations of Liability:** By entering, you agree to release and hold harmless Sponsor, its respective parents, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail or Email; (e) errors in the administration of the Sweepstakes or the processing of entries; or (f) injury or damage to persons or property. You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
9. **Privacy and Publicity:** Any information you provide when you enter the Sweepstakes will be used in accordance with Sponsor's [Privacy Policy](#). Except where prohibited, participation in the Sweepstakes constitutes your consent to Sponsor's use of your name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
10. **Disputes:** You agree that all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Tennessee. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Tennessee, without giving effect to any choice of law or conflict of law rules (whether of Tennessee or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Tennessee.
11. **Sponsor:** The Sweepstakes is sponsored solely by Direct Administration, Inc., 1281 Murfreesboro Road, Nashville, TN 37217.
12. **Results:** For the name of the winners, please send a self-addressed stamped envelope to Direct Administration, Inc., 1281 Murfreesboro Road, Nashville, TN 37217, Attn: Sweepstakes Administrator-Legal. Requests must be received within 30 days the date of the drawing.